

**STREET CAPITAL FINANCIAL CORPORATION
LAUNCHES PRIME CONVENTIONAL MORTGAGE LENDING PROGRAM**

Street Capital understands the art of the possible

TORONTO, April 28, 2009 - Street Capital Financial Corporation has officially launched its prime conventional mortgage lending program with a range of products to meet our mortgage broker partner needs.

Street Capital's objective is to deliver outstanding service and offer a broad selection of mortgage solutions with flexible payment and rate options. Opening the doors to conventional mortgage financing is an outstanding enhancement to our existing suite of mortgage products and will offer our broker partners another lending option in this significant market segment.

"We are very pleased to announce the launch of our prime conventional mortgage lending program" said Paul Grewal, President of Street Capital Financial Corporation. "Our entrance into the prime conventional mortgage market demonstrates our commitment to provide a full suite of value-added mortgage solutions to mortgage professionals and their borrower's across Canada."

About Street Capital Financial Corporation

Street Capital Financial Corporation is a Canadian owned and operated residential mortgage lender. Street Capital prides itself on offering competitive products and interest rates with an exceptional level of service to clients across the country. Street Capital is able to offer a broad spectrum of prime residential mortgage financing including conventional and high ratio products to their mortgage broker partners. Street Capital is proud to help more Canadians realize their dreams of home ownership and enhancement.

For more information, visit: <http://www.streetcapital.ca>.

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